

Fitness NSW offers dynamic support for facility owners

The dynamic business membership program recently launched by Fitness NSW gives fitness businesses of all shapes and sizes direct access to exclusive benefits and services and includes full annual Club Network Membership with Australian Fitness Network.

'No brainer is defined as a decision where thinking is not required' said Justin Tamsett of Active Health Club, 'And for the benefits you get with Club Solutions as part of your Club Network Membership, your Fitness NSW membership is a 'no brainer.' Paying for your Fitness NSW membership monthly and taking advantage of the Club Solutions opportunities could effectively make your membership free! See, it is a no brainer!'

The HR Advisory Service, one of the main features of the membership program provides access to expert Human Resource (HR) and Industrial Relations (IR) advice through the Fitness NSW HR Hotline. Members can access this unique service, which uses a fitness industry specific HR manual, via the website, e-mail, telephone or fax.

'With changes in OH&S and Work Choices legislation, it is reassuring to know that your answers are simply a phone call or an email away. I truly value the great industry back up that we receive by being a member of Fitness NSW,' said Sue Reid, owner of Discovery Health and Fitness.

Another strong feature of the program is the business insurance available to members through Worldwide Sports Insurance which offer the opportunity to save thousands of dollars on insurance premiums. Christian Ruggeri, group sales and marketing manager of Elix'r Health Clubs, said 'Being a member of Fitness NSW is rewarding, especially when financial savings are obtained by simply being a member'.

In addition to the full annual Club Network Membership benefits with Australian Fitness Network, the new program includes other business support services including preferred supplier status on GymLink.com.au and the latest industry news and developments through *FitNews* magazine. 'There is so much value in this new membership package that you can't afford not to be a member. Current members are saving an average of \$1,500 on their insurance premiums,' said Robert Barnes, executive officer of Fitness NSW.

In addition to the HR Advisory Service and the great value insurance premiums, membership gives the benefit of free job advertising listings. Members receive exclusive monthly e-newsletters and special rates for innovative industry seminars, and are also listed as a Fitness Australia preferred provider on GymLink.com.au and given Fitness NSW Member promotion opportunities. Business membership also features elite supplier solutions, which include becoming a recognised MBF health and fitness provider, exclusive discounted education to further the skills of your staff and even savings when purchasing a car from Sydney City Toyota.



A further area of support offered by Fitness NSW business membership is its industry quality compliance, representation and recognition. This enables you to position yourself as a quality facility complying with the NSW Fitness Industry Code of Practice, providing your members with industry approved fitness professionals and representation as a premium fitness facility. ♦

For more information on becoming part of your industry association, visit www.fitnessnsw.com.au, call Lisa Mazur, member services manager on 02 8338 3000 or e-mail lisa@fitness.org.au



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