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EDITORIAL



Well, for those of you who were unable to attend Network's FILEX Convention in April, let me assure you that it was a brilliant long weekend full of fun and learning, as the preceding pages illustrate. If you did miss this year's event then you can ensure the same thing doesn't happen next year by making a note in your diary of the 2009 convention dates – 17 to 19 April. It may be a year away, but you don't want to risk double-booking yourself.

One of my favourite things about our conventions is the opportunity they afford me to catch up with people and to put faces to names that I speak to and e-mail throughout the year. I was lucky enough to grab a few minutes with several of this issue's authors – and to catch them when they were buzzing with enthusiasm and ideas to share in these pages. Among these contributors was Julie Johnson, Network's well-deserved 2008 Lifetime Achievement Award Winner, whose 'Warming up' article on page 9 addresses the changes and challenges currently facing our industry.

Elsewhere we explore the keys to client adherence, have a look at the state of our industry as revealed by the first Australian fitness industry survey, and gain an insight into the ways in which lessons from the world of physiotherapy can be applied by fitness professionals.

Until next time,

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PS – the breaking news on our end of year Network event is that it's going to be hitting the road and coming to a city near you this November – see the Network Community Noticeboard on page 71 for the latest information!

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