

A woman with dark hair pulled back is in a starting crouch, looking intensely at the camera. Her hands are on the ground, fingers spread. The background is dark, and the lighting highlights her muscles and face. Two overlapping teal circles are positioned behind the text in the lower-left quadrant.

YOU DON'T HAVE TO BE BETTER
THAN EVERYBODY ELSE.

YOU JUST HAVE TO BE BETTER THAN
YOU EVER THOUGHT YOU COULD BE.