

FITNESS NSW / CYBEX

FITNESS INDUSTRY AWARDS 2005

The Fitness NSW / CYBEX Fitness Industry Awards recognise individual and business excellence, best practice and professionalism in the fitness industry in NSW.

The awards encourage industry professionals to excel in the achievement of their business and personal goals, and reward those who achieve outstanding results.

Receiving a Fitness NSW / CYBEX Fitness Industry Award demonstrates that you have achieved success through best practice and made a contribution to raising the overall standard of practice and professionalism within the industry.

AWARD CATEGORIES

There are three major Awards for Excellence:

- Fitness Centre of the Year
- Fitness Professional of the Year
- Employee of the Year

All entries are assessed by a panel of judges made up of fitness industry professionals, educators, managers and suppliers. Award winners will be announced at the Fitness NSW / CYBEX Fitness Industry Awards gala presentation dinner to be held at the Hilton Hotel in Sydney on Friday 18 November 2005.

WHO IS ELIGIBLE TO ENTER?

Entries are invited from Fitness NSW Business and Associate Business Members and fitness professionals registered with Fitness Australia.

Entries must involve fitness industry activities carried out between 1 July 2004 and 30 June 2005. New members and professionals are eligible to enter the awards if their membership or registration application and payment are received prior to 30 September 2005.

The winner in each award category is acknowledged with a prize at the gala presentation dinner and recipients enjoy considerable profile within the fitness industry and the community in which they operate. **You could win a trip to the IHRSA Congress in Las Vegas in 2006!**

CLOSING DATE FOR ENTRIES

The closing date for nominations is 5.00pm on Friday 21 October 2005. All entries must be sent to Lisa Mazur, Business Development Manager, Fitness NSW, PO Box 1311, Crows Nest NSW 1585.

INFORMATION PACKAGE AND OFFICIAL ENTRY FORM

For the information package and official entry form visit:

http://www.fitnessnsw.com.au/_uploads/res/244_3199.pdf

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fitness industry awards 2005

Award
Presentation night
**Friday
Nov 18**
Hilton Hotel
Sydney



Centre of the Year
Employee of the Year

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Award
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Hilton Hotel
Sydney



Fitness Professional of the Year

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Fitness Professional Of The Year 2005

The **Fitness Professional of the Year Award** recognises a practising industry professional who has demonstrated exceptional leadership, motivational and instructional skills and who has inspired clients to achieve their fitness goals. **To be eligible** the fitness professional must be registered with Fitness Australia.

The winner of this category will progress through to the Fitness Australia national Fitness Professional of the Year award to be announced at FILEX 2006.

For entry details and nomination forms visit
www.fitnessnsw.com.au or call Lisa on 02 9460 6200.

PRIZE: WIN a \$500 Travel Voucher plus
2 years free Fitness Professional
Registration!

Nominations close Friday October 21.

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Centre of the Year

This award recognises a fitness, health or leisure centre that has demonstrated excellence in business management, customer service and community participation. To be eligible for this award, the fitness centre must be a business member of **fitnessnsw**.

- **The major prize for Centre of the Year is a trip to Las Vegas for the IHRSA 2006 conference, courtesy of CYBEX.**

BONUS GIFT

All nominees will receive a \$200 Gift Voucher courtesy of Active Management that can be redeemed to design a marketing piece for the Centre.

**Nominations close Friday
October 21.**

**For entry details and nomination forms
visit www.fitnessnsw.com.au or call Lisa
on 02 9460 6200 today**

Employee of the Year

This category is nominated by the Employer.
The Employee of the Year Award recognises an outstanding industry employee who has demonstrated exceptional professionalism, commitment, initiative, customer service and organisational skills, and who has contributed to the overall success of the business.

PRIZE:

**WIN a \$500 Travel Voucher plus
2 years free Fitness Professional
Registration!**

BLISS Employer Recognition Award

**Every employer who nominates an
employee will go in the draw for an
all expenses paid trip to IHRSA 2006,
courtesy of BLISS.**



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