

AUSTRALIAN FITNESS NETWORK'S CLUB SOLUTIONS NETWORK



WELCOME TO THE CLUB SOLUTIONS NETWORK, BRINGING YOU \$1000s OF SAVINGS!

Your Club Network membership is now your one-stop-shop for all your external expertise. The Club Solutions Network is made up of some of this country's finest fitness industry suppliers who have come together to provide Club Network members with a comprehensive portfolio of turnkey solutions at exclusive and compelling rates. Your Club Solutions Network is made up of:

- Active Management, for print marketing solutions.
- Australian Fitness Network, for continuing fitness education and training solutions.
- Ezypay, for your direct debit and financial solutions.
- Impact Training Corporation, for sales and management consultancy solutions
- National Sales Academy, for staff and sales training solutions.
- Reebok, for footwear, apparel and equipment solutions.

Read on to find out exactly how your Club Network membership can save you \$1000s!!

Please note: the following offers are only available through your Club Network membership; they are not available anywhere else.



ACTIVE MANAGEMENT



Save up to \$600 per year on your pre-made marketing pieces!

When you are looking for marketing pieces to help increase your business' success, Active Management has all you need. You can now take advantage of over 12 years of club business experience to improve your bottom line.

By being a Club Network member, you'll receive a \$50 discount voucher to use every month for an entire year, on any Active Management advertising campaign.

For more information about Active Management and how it can help increase your profits through effective print marketing, visit www.activemgmt.com.au or phone 02 9980 9089.

Ph: 02 9980 9089
www.activemgmt.com.au

AUSTRALIAN FITNESS NETWORK



Save at least \$870 on continuing education of your instructors in Pilates and cycling!

If you are looking for continuing education training for your instructors, Australian Fitness Network has the solution you need. Whether you need staff qualified to deliver Pilates or cycling, Australian Fitness Network provides you with industry-leading accredited courses to turn your team into world class specialty instructors.

As a Club Network member, when you book three or more of your staff into a Network Pilates course, every person receives \$200 off the member price. PLUS, when you enrol three or more staff into a Network Cycling course, each person receives \$90 off the member price.

To find out more, e-mail analee.matthews@fitnessnetwork.com.au or phone 02 8424 7213.



I.C.E.
Indoor Cycling
Education

Ph: 02 8424 7213
www.fitnessnetwork.com.au



EZYPAY



Pay 1 cent for each bank debit in your first or last month!

Ezypay is Australia's largest and most trusted billing provider. Originating and specialising in the fitness industry we can provide a tailored solution to suit your needs. Take advantage of our SMS failed payment solution - a first for Australia and the fastest way to collect outstanding membership fees.

As a Club Network member new to Ezypay, you will pay only 1 cent for bank debits, during the first month of your new 12 month contract with Ezypay.*

For more information visit www.ezypay.com.au or call 1300 762 726.

*Club Network members who are already using Ezypay's services will receive the 1 cent direct debit offer in the 12th month of their one year contract.

Ph: 1300 762 762
www.ezypay.com.au



IMPACT TRAINING CORPORATION



Save up to \$795 on your sales and management system and in-house consultancy support services for your business and staff!

Need more sales, revenue or profit? *'There is almost nothing in business that can't be fixed by more sales.'*

Impact Training Corporation are the leaders in the Health and Fitness Industry who specialise in sales, sales management, retention and customer service training, coaching and consulting.

By being a Club Network member you will save \$500 on a 'Sales and Management System' or 'Selling Start Up Workshop'.

PLUS you can also save \$295 on one month of full Impact service and support.

As the number 1 consulting firm to the health and fitness industry throughout Australia and New Zealand, we can turn your business around!

Call Impact Training Corporation on 02 9955 1500 to find out how to generate more income.

Ph: 02 9955 1500
www.impact-training.net



Save between \$500 and \$1500 on 'Selling Fitness Essentials' or 'Selling Fitness Mastery' Programs!

Need fitness business and selling skills? At last... Sales and Communication courses for *everyone* in the fitness industry.

Australia's first Sales Training Academy is excited to announce the 'Selling Fitness Essentials & Mastery Programs.' Learn how to be competitive in the market place and maximise your true income potential by learning industry specific sales and communication skills that will make your business boom!

Save between \$500 and \$1500 on a '5 Day - Selling Fitness Essentials' or a '10 Day - Selling Fitness Mastery' program!

PLUS you can also save up to \$200 on 'Presentation Mastery' or 'Sales Management' courses!

Profitability is easy when you know how!

Phone the National Sales Academy NOW on 02 9955 1500.

Ph: 02 9955 1500
www.nationalsalesacademy.com.au



Network's official footwear and apparel supplier

REEBOK



Purchase Reebok products at fantastic prices to generate new members!

You'll receive a discount off the normal wholesale price when you buy a minimum of 100 pairs of shoes, backpacks or fitness accessory packages to use as incentives to attract new and/or renew members.

PLUS you'll receive complimentary Reebok polo shirts to use as staff uniforms when you make your purchase!

NOTE: due to footwear and apparel seasonality, orders must be received by specific deadlines. Other terms and conditions apply.

For more information, contact Analee Matthews at Australian Fitness Network by e-mailing analee.matthews@fitnessnetwork.com.au or phone 02 8424 7213.

Ph: 02 8424 7213
www.reebok.com.au

CLUB SOLUTIONS NETWORK

MEMBERSHIP GENERATION CAMPAIGN

An extension of the Club Solutions Network is the Club Solutions Membership Generation Campaign, which provides you with everything you need to generate new members or renew existing ones!

Using the Club Solutions Network providers, Australian Fitness Network gives you access to an entire membership generation campaign twice per year. In September 2006 and March 2007 your Club Network membership will give you access to a comprehensive and complete membership generation campaign, which might look something like this:

1. You receive a discount off the normal wholesale price when you buy a minimum of 100 pairs of shoes, backpacks or fitness accessory packages to use as incentives to attract new and/or renew members. As part of this purchase you'll receive complimentary Reebok polo shirts to use as staff uniforms.
2. Active Management then supply you with an entire print marketing campaign that promotes the fact your new members will each receive a pair of Reebok shoes, backpacks or fitness accessory packages with their membership. This is available for just \$300.
3. Impact Training Corporation or the National Sales Academy will then run a training seminar teaching your sales staff how to successfully sell this promotion to your local community. This is available for just \$1,200.
4. Ezypay can then sign up every new member who opts to pay for their membership via direct debit.



Remember, all these new benefits are on top of your existing Club Network membership package, which includes:

- Instantly useable resources via your online gymbag. These resources include inspirational posters, bookmarks, postcards, fit tips, exercise photos, fitness puzzles, exercise posters, monthly calendars, media releases, member waiver and more!
- Unrestricted access to our fully featured, interactive web site, including the capacity to post unlimited employment advertisements.
- Annual subscription to *Club Network* publication (four issues) - now in full colour!
- Annual subscription to *Network* magazine (four issues).
- Club Network certificate.

Note: Industry suppliers interested in joining the Club Solutions Network should contact analee.matthews@fitnessnetwork.com.au for application information.